



Valuing our heritage Investing in our future

Our Strategy 2008-2013



The Heritage Lottery Fund is the UK's leading advocate for the value of heritage to modern life.

The Fund sustains and transforms our heritage through innovative investment in projects with a lasting impact on people and places.



Our strategy 2008 – 2013

The Heritage Lottery Fund is the largest dedicated funder of the UK's heritage, with £180 million a year to invest in new projects.

Our view of heritage is broad, progressive and inclusive. We believe that understanding, valuing and sharing our diverse histories changes lives, brings people together and provides the foundation of a confident, modern society.

We take a distinctive, integrated approach – grounded in what people value, investing in the UK's heritage for the long term. We add value to our funding with a range of support activities, and evaluate its impact, to ensure that imaginative and robust projects deliver sustainable benefits for both heritage and people.

Sustaining and transforming

“We want to support innovative as well as tried-and-tested approaches...”

We fund heritage projects of all sizes, with grants from under £5,000 to over £5 million. We want to support innovative as well as tried-and-tested approaches, and welcome proposals that are pioneering in concept or delivery.

Our focus is on conserving, sustaining and sharing heritage.

Through our grant making we aim to:

- conserve the UK’s diverse heritage for present and future generations to experience and enjoy;
- help more people, and a wider range of people, to take an active part in and make decisions about their heritage;
- help people to learn about their own and other people’s heritage.

We want to protect and hand on what people value most, open up more of our heritage for everyone to enjoy, and regenerate and enrich our historic cities, towns and countryside.

We believe that everybody should have the opportunity to identify, care for and enjoy heritage, and want to help new people and groups to take an active part. We are committed to supporting, recognising and valuing the contribution of volunteers.

Providing opportunities to learn about heritage, and helping people develop the skills to care for the culture, places and knowledge we have inherited, is at the heart of what we do. Young people, in particular, are the future advocates for heritage, and we are keen to encourage projects that enable them to gain new insights, skills and experience.





Innovative investment

“We will invest in projects that provide a creative, relevant and timely response to a need or opportunity...”

We are a responsible investor, using clear criteria and prioritising applications for funding strategically. We ensure that our decisions are based on expertise, evidence and judgement.

We are committed to giving frank, honest advice before you apply, and our assessment is robust and fair. Our application processes are now shorter and simpler, keeping to a minimum the amount of work you need to do before you know whether you stand a reasonable chance of success.

If you need extra support with project development we can offer you that – including expert guidance, mentors and development grants. We will encourage applications from the widest possible range of groups to strengthen the heritage sector, and ensure that the UK’s heritage benefits from being better understood and cared for by people from all walks of life.

To make sure our money is working hardest where it really matters, we encourage strong partnerships and expect projects to maximise the funding they can leverage in from other sources.

In short, we will invest in projects that provide a creative, relevant and timely response to a need or opportunity, offer long-term benefits, and give good value for Lottery money.

A lasting impact

“We encourage projects to pass on lessons learned to help others achieve high quality in future.”

We expect projects to use resources wisely, and will place a stronger emphasis on responsible stewardship and care for the environment.

We challenge projects to be creative in finding greener solutions. We want conservation projects to include sound plans for maintaining our heritage, to ensure that it has a viable future and to protect our investment through better long-term management.

We foster a culture of learning and exchange of best practice. We encourage projects to pass on lessons learned to help others achieve high quality in future.

Winning a Heritage Lottery Fund grant is something to celebrate. We want to ensure the benefits are shared widely, and will work in partnership with others to raise awareness of the transformational legacy of lottery funding.



Our funding and programmes 2008 – 2013

Programme	2008-2009	Annual budget 2009-2013	Decision point
General programmes			
Grants over £5 million	£20 million	£20 million	Board – once a year
Grants £1 million - £5 million	£110 million	£38 million	Board – six times a year
Grants £50,000 - £1 million	Included above ¹	£45 million	Region and country committees – four times a year
Grants up to £50,000	£25 million	£16 million	Region and country managers – continuous throughout the year
Targeted Programmes			
Young Roots	£3 million	£3 million	Region and country managers – continuous throughout the year
Parks for People	£22 million	£20 million	Board – twice a year
Townscape Heritage Initiative	£10 million	£10 million	Board – once a year
Landscape Partnerships	£10 million	£10 million	Board – once a year
Repair Grants for Places of Worship	£20 million	£18 million	Regional managers in England; committees in Scotland, Wales and Northern Ireland – twice a year
Total	£220 million	£180 million	

¹ During 2008-2009 awards between £50,000 and £2 million will be decided by region and country committees.



Heritage Lottery Fund offices

East of England

Terrington House
13-15 Hills Road
Cambridge CB2 1NL

Phone: 01223 224870
Fax: 01223 224871

East Midlands

Chiltern House
St Nicholas Court
25-27 Castle Gate
Nottingham NG1 7AR

Phone: 0115 934 9050
Fax: 0115 934 9051

London

7 Holbein Place
London SW1W 8NR

Phone: 020 7591 6000
Fax: 020 7591 6273

North East

St Nicholas Building
St Nicholas Street
Newcastle-upon-Tyne
NE1 1RF

Phone: 0191 255 7570
Fax: 0191 255 7571

North West

9th Floor
82 King Street
Manchester M2 4WQ

Phone: 0161 831 0850
Fax: 0161 831 0851

Northern Ireland

3rd Floor
51-53 Adelaide Street
Belfast
BT2 8FE

Phone: 028 9031 0120
Fax: 028 9031 0121

Scotland

28 Thistle Street
Edinburgh EH2 1EN

Phone: 0131 225 9450
Fax: 0131 225 9454

South East England

7 Holbein Place
London
SW1W 8NR

Phone: 020 7591 6000
Fax: 020 7591 6273

South West

Trinity Court
Southernhay East
Exeter EX1 1PG

Phone: 01392 223950
Fax: 01392 223951

Wales

Suite 5A, Hodge House
Guildhall Place
Off St Mary's Street
Cardiff CF10 1DY

Phone: 029 2034 3413
Fax: 029 2034 3427

West Midlands

8 Cherry Street
Birmingham B2 5AL

Phone: 0121 616 6870
Fax: 0121 616 6871

Yorkshire and the Humber

Carlton Tower
34 St Paul's Street
Leeds LS1 2QB

Phone: 0113 388 8030
Fax: 0113 388 8031

Visit www.hlf.org.uk for more information

Our website tells you more about what we fund

You can:

- download all our application materials and help notes
- see examples of projects we have funded
- find ideas and guidance on a range of topics to help you plan an application
- contact your regional or country team for advice before you apply
- apply online

English language version; also available in Welsh
Available on request in Braille, audio, large print
and community languages

Further copies are available

Phone 020 7591 6042

Textphone 020 7591 6255

Photography

Front cover: Conserving the Great East Window
at York Minster. Photo: Kippa Matthews.

Inside front cover: Learning about archaeology
at the 'Dig Manchester' project.

Page 2: Middle Inver Estate, Sutherland,
purchased by the Culag Community Woodland
Trust. Photo: David Ward.

Page 5: Innovative conservation work on the
Tudor warship The Mary Rose.

Page 6: Exploring the Luton Life exhibition,
Luton Museum.

Page 9: Blackwell, the Arts and Crafts House,
Windermere. Photo: Ray Main.

Page 11: Sustainable green timber conservation
workshop at the Weald and Downland Museum.
Copyright Dennis Gilbert/VIEW.

Outside back cover: Wellington Park, Taunton.
Photo: Zak Waters.





**Heritage Lottery Fund
Head Office**

7 Holbein Place
London SW1W 8NR

Telephone
020 7591 6000

Facsimile
020 7591 6001

Textphone
020 7591 6255

Website
hlf.org.uk

Awarding funds from
The National Lottery[®]

