

Get involved in #HeritageTreasures on 14 January 2025

18/12/2024



Visitors get an incredible view of Brunel's SS Great Britain from the dry dock. Heritage Treasures Day is our annual moment to showcase the amazing diverse heritage across the UK.

Join us on 14 January 2025 on social media to celebrate your inspiring heritage stories, objects, places and people.

Last year, thousands participated and millions were inspired – let's make 2025 even bigger and get heritage trending again.

What will be your heritage treasure?

It could be an inspiring collection item, a beautiful park, a winter walk, your favourite museum or a local history story.

Maybe you've enjoyed an incredible online heritage project, or perhaps the staff and volunteers at your venue are your true heritage treasures.

Participating is a fantastic way to showcase your work or venue. If you've received funding, it's also a great opportunity to recognise your grant and thank National Lottery players for their support.

How to get involved

Share a picture, use the #HeritageTreasures hashtag and tag us in – @HeritageFundUK – on Twitter/X and Instagram.

Some posting inspiration:

- Happy #HeritageTreasures Day! To celebrate with the @HeritageFundUK we're highlighting a heritage gem (insert place/project), with thanks to #NationalLottery players
- We're joining @HeritageFundUK in celebrating #HeritageTreasures! Today we're showcasing the wonderful (insert place/project). (Insert fact about the place/project)
- This #HeritageTreasures Day, we're shining a spotlight on [insert person's name], whose amazing work has been instrumental to our heritage project – all made possible with support from #NationalLottery @HeritageFundUK

We can't wait to see your posts.

For more inspiration, explore previous years' posts for [#HeritageTreasures on Twitter/X](#).



[Manchester Museum's experimental Top Floor supports collective action in response to the climate and ecological crises. Credit: Manchester Museum.](#)



[Heritage award 2025](#)



[Acknowledging and celebrating your grant](#)