

# The National Lottery Heritage Fund acknowledgement stamp and logos

26/02/2024

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Download our stamp and logos to acknowledge funding from The National Lottery Heritage Fund.

| Attachment  | Size    |
|---|---------|
| <a href="#">English acknowledgement stamp</a>         | 2.32 MB |
| <a href="#">Welsh acknowledgement stamp</a>           | 3.42 MB |
| <a href="#">Cornish acknowledgement stamp</a>         | 3.39 MB |
| <a href="#">Irish acknowledgement stamp</a>           | 3.35 MB |
| <a href="#">Scots acknowledgement stamp</a>           | 7.26 MB |
| <a href="#">Scottish Gaelic acknowledgement stamp</a> | 3.28 MB |
| <a href="#">Ulster Scots acknowledgement stamp</a>    | 3.33 MB |

## Acknowledge your funding with our ‘Made possible’ stamp



Our ‘Made possible’ stamp should be displayed prominently by all projects funded by us, along with the message ‘Thanks to National Lottery players’.

Available in white, teal, and black, the stamp can work across a range of design formats. Print (eps) and screen (png) versions of the stamp are available.

Our stamp is also available in Welsh, Scottish Gaelic, Ulster Scots, Irish and Cornish.

Every project delivered in Wales **must** display the bilingual Welsh and English stamps.

The following sections on this page highlight some key things for you to consider when using our stamp or logo.

[Download the acknowledgement toolkit](#) for full guidance.

## **Minimum size**

Our stamp must not be shown any smaller than the minimum sizes of 51mm diameter (print) and 198px diameter (screen). Bilingual versions should be no smaller than 63mm (print) and 238px (screen).

The size at which the stamp or logo is used must be proportionate to the size of the material you are producing, to make sure it's clear and easy to read.

For larger acknowledgement materials – for example on the side of a building – please make sure the stamp is big enough to be clearly visible from a distance of five metres.

Please use clear space around the stamp of at least half the height of the crossed fingers.

## **Colour**

The stamp must only be reproduced in black, white or teal.

Please don't use it in pink, gold, grey or any other colour not specified here.

The black stamp is suitable for single colour print, etchings or debossing metals.

## **Logo misuse**

You must not redraw or alter our stamp/logo. Do not stretch it or crop it to fit into a small space.

For example, if using a logo in a Word document, please resize it by clicking on and dragging the corners and not the sides of the logo box.

## **Note regarding eps files**

EPS files and white versions of the stamp/logo may not be viewable in your web browser. Right click and select 'save target as' to download the image and launch in your image editing package.

## **Alternative stamps for use in exceptional circumstances**

### **Small/special use stamp**

A smaller version of the stamp which does not include the 'Made possible with' text should only be used in exceptional circumstances. This is when the text would otherwise become illegible due to

the small size and/or for use on non-standard materials such as fabric, metal or wood.

## **Made possible logo**

When size, space or format limitations make using the 'Made possible' stamp too difficult or illegible, then an alternative 'Made possible' logo is available. This is a back-up option and should be used as a last resort.

The acknowledgement logo is also for use when multiple logos are show on materials such as funders boards. It can also be used in logo lockups where we are not the majority funder.

Please contact [brand@heritagefund.org.uk](mailto:brand@heritagefund.org.uk) for these alternative logos and approval to use them.