## Our Suffolk coast in 90 seconds!

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Touching the Tide video thumbnail Touching the Tide

The film is the brainchild of Touching the Tide, a project supported by the Heritage Lottery Fund (HLF) that promotes understanding of our ever-changing local coastline. The film showcases the marvels and unique features of the Suffolk coast as well as the many events and activities that make up Touching the Tide. The film can be viewed on the project's Vimeo page.

Kate Osborne, Touching the Tide Project Officer, said: "This gorgeous video shares our passion about the Suffolk coastline and achieves it in a minute and a half. We want as many people as possible to benefit from what the Touching the Tide project offers. Whether it's art, military history, archaeology, geology, our

unique Suffolk shingle or its wildlife, the project really does have something to inspire everyone."

"Lots of people love this area and visiting the seaside is always fun," said Bill Jenman, Touching the Tide Project Manager. "We're halfway through our three years now, and we hope that this film inspires even more people to get out and discover what this amazing project can offer them. Our coast is surprisingly fragile – we're trying to make sure it's just as special for the next generation."

Suffolk-based Green Spark Productions, which made the film, is a creative media and event production agency focused on generating dialogue between organisations and its stakeholders. Reb Capper, animator, said: "Our brief was to create a short video that would engage new audiences, young and old. Rather than use the traditional image and film route, we have created a short tale using characters to bring to life the issues that all of us living near the Suffolk Coast need to think about. Our coast is unique; it is special for so many reasons and we need to view it differently. As a Suffolk company, this project was absorbing and close to our hearts."

## **Notes to editors**

## **Touching the Tide**

Touching the Tide is a £900,000 three-year Landscape Partnership Scheme project funded by the Heritage Lottery Fund along the Suffolk Coast between Covehithe and Felixstowe, hosted by the Suffolk Coast & Heaths AONB (Area of Outstanding Natural Beauty). The scheme is helping to conserve and celebrate the heritage of the coast and increase understanding of coastal change through over thirty different projects. For more information, visit the Touching the Tide website.

## The Suffolk Coast & Heaths AONB.

The Suffolk Coast & Heaths AONB extends from the Stour Estuary to the eastern fringe of Ipswich and as far North as Kessingland, and includes the whole of the Suffolk Heritage Coast. It covers 155 square miles, including wildlife-rich wetlands, ancient heaths, windswept shingle beaches and historic towns and villages. For more information, visit The Suffolk Coast & Heaths AONB website.