

# Story of London

31/03/2010

In 2010 Story of London will focus on London's future. Innovation has been a constant thread in London's history. London has a past rich in creativity and innovation and has been home to world class thinkers, scientists, inventors and statesmen. The festival will examine the stories London's heritage tells about past breakthroughs, how innovation in the present day is an economic engine and how the city can innovate as it faces the challenges of the 21st century and beyond.

The Story of London festival will run from 1st – 10th October 2010. [For more information and key dates.](#)

## Get involved

Heritage Lottery Fund (HLF) London region welcomes applications for projects with a clear heritage focus that meet our criteria. Applications must be made under our two existing grant streams, '[Your Heritage](#)' and '[Young Roots](#)'. Please note that, although these programmes normally offer maximum grants of £50,000 and £25,000 respectively, to meet the reduced assessment timescales, Story of London grants requests must be between £3,000 and £10,000.

We will fund heritage projects which result in celebratory events, performances and exhibitions, but these should always be the culmination of a project in which participants have had an opportunity to learn about and enjoy the heritage. A project which is only concerned with organising a one-off celebratory event, performance or exhibition is unlikely to meet our priorities.

## Key Dates:

- 13 April 2010 HLF pre-application workshop
- 23 April 2010 Deadline for applications to GLA for inclusion in Festival via GLA website
- 12 May 2010 HLF workshop for those projects participating in Story of London
- 12 noon, 21 May 2010 HLF application deadline
- 25 June 2010 HLF application decision.

## Help with your project idea?

We offer pre-application advice over the telephone. Please call 020 7591 6151 in order to speak to a member of the HLF London team.

The HLF London Development Team will also be holding two pre-application workshops on 13 April and 12 May to provide information about our grant programmes and to answer any questions. To register your interest in attending the workshops, please call 020 7591 6151 or email [london@hlf.org.uk](mailto:london@hlf.org.uk)

There is one opportunity to apply for a grant for Story of London; the closing date is 12 noon on 21 May 2010. Incomplete applications or those received after this deadline will not be assessed. Applications should be submitted online. If you are concerned about this process, please contact us in advance of the HLF application deadline to discuss alternative arrangements.