# Heritage Treasures – take part on 11 January 2023

04/01/2023



Credit: Gainsborough House Happy New Year! We're kicking off 2023 with an online celebration of fantastic heritage.

Our annual Heritage Treasures Day takes place on **11 January**. It's a moment to share inspiring projects and highlight rich and diverse heritage across the UK.

We set it up in 2017 and since then it has grown each year, with us reaching number two on Twitter trends last year. Let's see if we can get heritage trending again!

## How to take part

Head to social media on the day, select a heritage example that means something to you, and then write your own heritage social media post using **#HeritageTreasures** and tag **@HeritageFundUK**.

You could choose an inspiring collection item, public park, a winter walk, your favourite museum, or a local history story. Perhaps you've enjoyed some innovative heritage online, or the staff and volunteers at your venue are your heritage treasures.

#### A draft post

Happy #HeritageTreasures day! I'm/We're joining @HeritageFundUK to celebrate inspiring heritage. Some of my/our favourite heritage is (insert your choice and include a picture or film)

#### Example posts from last year

Happy #HeritageTreasures day!

With support from <u>@HeritageFundUK</u> we've been celebrating our sand dunes and connecting people with these vital habitats. We're looking forwarding to another year of sharing everything from our dunes' military history to saving endangered species pic.twitter.com/aWpYag6E76

- Dynamic Dunescapes (@dynamicdunes) January 11, 2022

Today's a day for celebrating <u>#HeritageTreasures</u> with <u>@HeritageFundUK</u> One of our most incredible treasures is our glorious C13th Chapter House, home to the Leaves of Southwell, recently reopened after major conservation works. Never been before? There's never been a better time! <u>pic.twitter.com/S5EGFDu6Lv</u>

— Southwell Minster (@SouthwMinster) January 11, 2022

It's <u>#HeritageTreasures</u> Day and we are celebrating the amazing projects that <u>@HeritageFundUK</u> support! <u>#RemakingBeamish</u> is the biggest development in the museum's history. It includes over 25 exhibits and is bringing a new era, the 1950s, to Beamish - a period within #livingmemory pic.twitter.com/1quy8CrijR

— Beamish Museum (@Beamish\_Museum) January 11, 2022

## Download our heritage virtual backgrounds

Brighten up January by downloading our heritage virtual backgrounds for your computer screen savers or online calls. They feature uplifting projects that we have supported with vital National Lottery funds including:

- Leighton House
- Bank Hall
- Pembroke Heritage Centre
- Shrewsbury Flaxmill Maltings
- Gainsborough House
- The Flow Country, Flows to the Future

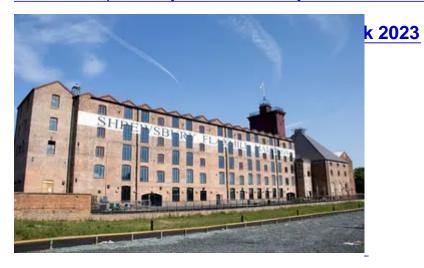
#### Download the Heritage Treasures virtual backgrounds A selection of virtual background jpegs for you to download and use for online calls.

#### Get some inspiration

Thinking about your heritage treasure? Explore the <u>wide range of exciting heritage projects we've</u> <u>funded</u> ahead of 11 January.



Jodrell Bank previously offered free entry. Credit: Andrew Brooks.



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after eight-year renovation

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Bank Hall in Bretherton, Lancashire

Lancashire's Bank Hall restored to former glory