

# Putting digital to work in your heritage organisation

13/02/2020



Kati Price

Kati Price, Head of Digital Media and Publishing at the V&A Museum in London, shares some of her favourite examples of digital success.

“Digital is a crucial means by which we fulfil our mission and how we engage millions of people”

- Kati Price, Head of Digital Media and Publishing at the V&A

Watch the video to find out more:

## Digital Skills for Heritage

This week we launched our new [Digital Skills for Heritage initiative](#), which aims to drive up digital capabilities across the heritage sector. Funding, training and support is available to heritage organisations and sector leaders.

As part of this, we asked the V&A's Kati Price to describe the difference digital can make for heritage organisations. Watch the video to discover great tips, ideas and advice that organisations of all sizes can put to use.

## You might also be interested in...

### Blogs

#### [New initiative: Digital Skills for Heritage launches today](#)

Today The National Lottery Heritage Fund launches its Digital Skills for Heritage initiative. Our new Head of Digital Policy, Josie Fraser, tells us what to expect.  
10/02/2020

'Absolute Unit'.

## **Stories**

### **Using digital in heritage: the 'absolute unit' way**

"We had more research interest... more people come to the museum itself... and more money coming in." - Adam Koszary Watch the video to find out more: Adam Koszary is Social Media and Content Editor at the Royal Academy of Arts. He was formerly Digital Lead at The Museum of English Rural Life (The MERL)

## Stories

### **Digital Skills for Heritage: free posters for your workplace**

As part of our Digital Skills for Heritage initiative, we've created four posters designed to inspire use of digital in heritage. Download them for free today.